

The 15th Annual 2017 Newstead 5K

FOR THE ACHIEVE FOUNDATION

September 16, 9AM



The Newstead 5K Race is a highly-anticipated rite of the new school year in South Orange and Maplewood. For 14 years, the race has attracted hundreds of energized runners and families to the rolling course in South Orange's leafy neighborhood setting. A fundraiser for the Achieve Foundation, the race provides \$20-25,000 annually to enhance education in all 10 South Orange/Maplewood schools. Place your name or the name/logo of your business on our growing list of sponsors to:

- Reach 40,000 residents
- Gain recognition through print, online and social media from August through October

- Be featured on our famous T-shirts
- Receive cross-promotion with South Orange's Stay and Play Weekend, September 15-17
- Be listed as a supporter on the Achieve Foundation's high-traffic website for a year

To be a sponsor, complete and mail the form below to PO Box 1084, Maplewood, NJ 07040, or contact us at newstead5k@achievefoundation.org to sign up online. Get more information on the race or the Achieve Foundation at our website, Achievefoundation.org, or call us at 973-378-2055.

The race will begin at the South Mountain Elementary School Annex (Newstead) in South Orange.

Sponsorship Opportunities – Families Welcome!

Sponsor Level:	LEAD Deadline: August 1	PATRON Deadline: August 1	PROMOTER Deadline: September 1	FRIEND Deadline: September 1
Sponsor Benefits:	<ul style="list-style-type: none"> • Prominent exposure at the race (to be arranged with sponsor) • Large logo on Tshirt, website and registration form • 4 registrations and Tshirts 	<ul style="list-style-type: none"> • Large logo on Tshirt, website and registration form • 3 registrations and Tshirts 	<ul style="list-style-type: none"> • Name listed on Tshirt and website • 3 registrations and Tshirts 	<ul style="list-style-type: none"> • Name listed on Tshirt and website • 1 registration and Tshirt
Fee:	\$1,200	\$600	\$300	\$125

Remember to request a matching donation from your employer.

Provide sponsor information below:

Name: _____ Phone: _____ Email: _____

Street: _____ Town: _____ State: _____ Zipcode: _____

Select your sponsorship level:

Lead (\$1,200)

For **Lead and Patron:** E-mail your logo for race promotional materials to newstead5k@achievefoundation.org

Patron (\$600)

Promoter (\$300)

For **Promoter and Friend:** Indicate how you would like your name listed on the Tshirt and website:

Friend (\$125)

Indicate your complimentary Tshirt sizes (XL, L, M, S, YL)

Lead: 4 Tshirts; Patron: 3 Tshirts; Promoter: 3 Tshirts; Friend: 1 Tshirt _____

You may claim your complimentary registrations at the packet pick-up location or on race day.

Questions/additional information:

newstead5k@achievefoundation.org, achievefoundation.org or 973-378-2055



The Achieve Foundation is an independent 501 (c)(3) non-profit organization that raises funds from private sources to support educational programs in the School District of South Orange and Maplewood (NJ). Information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by the charity during the last reporting period that were dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling 973-504-6215. Registration with the Attorney General does not imply endorsement.

