

## 2020 INSTEAD 5K SPONSOR LEVEL BENEFITS

<b><u>PLATINUM (Sustaining)</u></b> <b>\$1200</b>	<b><u>GOLD</u></b> <b>\$650</b>	<b><u>SILVER</u></b> <b>\$325</b>	<b><u>BRONZE</u></b> <b>\$125</b>
<ul style="list-style-type: none"> <li>• Large logo on T-shirt and website</li> <li>• Hyperlink to business on Achieve website</li> <li>• Hyperlink to business on Instead 5K registration page</li> <li>• 4 Race registrations</li> <li>• 4 T-shirts</li> <li>• 4 Sponsor lawn signs to be placed on race routes and/or in front of biz</li> <li>• Opportunity to distribute promotional items at T-shirt pick-up</li> <li>• Minimum of 4 individual social media posts through 6/30/21</li> <li>• Sponsor logo featured on suggested race route(s)</li> <li>• Inclusion on lawn sign listing all sponsors</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on T-shirt and website</li> <li>• Hyperlink to business on Achieve website</li> <li>• Hyperlink to business on Instead 5K registration page</li> <li>• 3 Race registrations</li> <li>• 3 T-shirts</li> <li>• 2 Sponsor lawn signs to be placed on race route and/or in front of biz</li> <li>• Opportunity to distribute promotional items at T-shirt pick-up</li> <li>• 2 individual social media posts in 2020</li> <li>• Inclusion on lawn sign listing all sponsors</li> </ul>	<ul style="list-style-type: none"> <li>• Name listed on T-shirt and website (larger font)</li> <li>• 2 Race registrations</li> <li>• 2 T-shirts</li> <li>• 2 social media posts thanking all sponsors</li> <li>• Inclusion on lawn sign listing all sponsors</li> </ul>	<ul style="list-style-type: none"> <li>• Name listed on T-Shirt and Website (smaller font)</li> <li>• 1 Race registration</li> <li>• 1 T-shirt</li> <li>• 1 social media post thanking all sponsors</li> <li>• Inclusion on lawn sign listing all sponsors</li> </ul>



- Sponsor commitment needed by September 1, 2020 for inclusion on T-shirts