

2021 NEWSTEAD 5K SPONSOR LEVEL BENEFITS

<u>PLATINUM</u> \$1200	<u>GOLD</u> \$650	<u>SILVER</u> \$325	<u>BRONZE</u> \$125
<ul style="list-style-type: none"> • Large logo on T-shirt and website • Hyperlink to business on Achieve website • Hyperlink to business on 5K registration page • 4 Race registrations • 4 T-shirts • Prominent exposure on race day (to be arranged b/t Achieve and sponsor) • Opportunity to distribute promotional items at T-shirt pick-up • Individual “sponsor shout-out” social media post • Inclusion on sign listing all sponsors 	<ul style="list-style-type: none"> • Logo on T-shirt and website • Hyperlink to business on Achieve website • Hyperlink to business on 5K registration page • 3 Race registrations • 3 T-shirts • Exposure on race day (as agreed upon b/t Achieve and sponsor) • Opportunity to distribute promotional items at T-shirt pick-up • Individual “sponsor shout-out” social media post • Inclusion on sign listing all sponsors 	<ul style="list-style-type: none"> • Name listed on T-shirt and website (larger font) • 2 Race registrations • 2 T-shirts • 2 social media posts thanking all sponsors • Inclusion on sign listing all sponsors 	<ul style="list-style-type: none"> • Name listed on T-Shirt and Website (smaller font) • 1 Race registration • 1 T-shirt • 1 social media post thanking all sponsors • Inclusion on sign listing all sponsors



- Sponsor commitment needed by September 1 for inclusion on T-shirts