



SOUTH ORANGE & MAPLEWOOD

Maker Madness 2024 Sponsor Levels

Sustaining Sponsor - Recognition at 2024 Newstead 5K, Spring 2025 fundraiser.	X					
Name/logo on event promo flyers and lawn signs	X					
Name/logo on event T-shirt	X	X				
Name and logo on signage at event	X	X				
Name and logo on website homepage with hyperlink to sponsors website	X	X				
Name in press release and pre-event promotion	X	X				
Recognition in individual social media (Facebook and Instagram) posts	X	X	X			
Name in Achieve e-newsletter (sent to 4,000+ community members)	X	X	X			
Option to provide sponsor marketing materials at MM event/check-in	X	X	X			
Sponsor an Activity Station (name and logo displayed prominently)	X	X	X			
Option to offer sponsor materials at station	X	X	X	X		
Name included in sponsor listing: website, thank you e-newsletter, group social media post	X	X	X	X	X	X

* Sustaining Sponsors receive Station Sponsor recognition