


2024 NEWSTEAD 5K SPONSOR LEVEL BENEFITS

<u>PLATINUM</u> \$1350	<u>GOLD</u> \$725	<u>SILVER</u> \$375	<u>BRONZE</u> \$150
<ul style="list-style-type: none"> · Large logo on T-shirt and Achieve website · Hyperlink to business from Achieve website · Logo on 5K registration page (w/ hyperlink) · Up to 4 Race registrations · Up to 4 T-shirts · Potential race-related marketing opportunities (to be arranged b/t Achieve & sponsor) · Exposure on race day (as agreed upon b/t Achieve and sponsor) · Race day sponsor shout-out · Opportunity to distribute promotional items at T-shirt pick-up · Individual “sponsor shout-out” social media post · Inclusion on sign listing all sponsors 	<ul style="list-style-type: none"> · Logo on T-shirt and Achieve website · Hyperlink to business from Achieve website · Logo on 5K registration page (w/ hyperlink) · Up to 3 Race registrations · Up to 3 T-shirts · Exposure on race day (as agreed upon b/t Achieve and sponsor) · Opportunity to distribute promotional items at T-shirt pick-up · Individual “sponsor shout-out” social media post · Inclusion on sign listing all sponsors 	<ul style="list-style-type: none"> · Name (not logo) listed on T- shirt and Achieve website (larger font) · Up to 2 Race registrations · Up to 2 T-shirts · 2 social media posts thanking all sponsors · Inclusion on sign listing all sponsors 	<ul style="list-style-type: none"> · Name (not logo) listed on T- shirt and Achieve website (smaller font) · Up to 1 Race registration · Up to 1 T-shirt · Social media post thanking all sponsors · Inclusion on sign listing all sponsors <div style="text-align: center; margin-top: 20px;">  </div>

Sponsor commitment needed by Mon. August 26 for inclusion on T-shirts